

# geoff german

## Brand Experience

AT&T  
Central Market  
Chick-fil-A  
Dallas Stars  
Domtar Paper  
Hasbro Games  
Hilton  
Hyatt Residential Group  
Lucas Licensing/Lucasfilm  
Mary Kay  
Mohawk Flooring  
Nokia  
Omni Hotels & Resorts  
Scottish Rite for Children  
Shiner Beers  
Sub-Zero, Wolf & Cove  
Wyndham Hotels & Resorts

## References

**Don Sibley – Principal/Owner**

Sibley Peteet Design  
[don@spddallas.com](mailto:don@spddallas.com)

**Brent McMahan – Principal/Owner**

Path Studio  
[brent@pathstudio.com](mailto:brent@pathstudio.com)

**James Squires – President**

Squires & Company  
[jimmy@squirescompany.com](mailto:jimmy@squirescompany.com)

## info

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## Education

Texas Tech University  
BFA, Design Communication, 1997

## Experience

**Texas A&M-Commerce**  
Adjunct Professor, Design IV, 2020

## RBMM

Design Director, 2016-Present

## Squires & Company

Creative Director, 2011-2016  
Interactive Creative Director, 2007-2011

## Sibley Peteet Design

Director of New Media, 2001-2007  
Senior Designer, 2000-2001

## 2C Design Studio

Senior Designer, 1998-2000

## Recognition

Art Directors Club of Houston Show – 2000, 2001, 2002  
Art Directors Club of Houston Show Silver Medal – 2000  
Art Directors Club of Houston Show Bronze Medal – 2002 (x 2)  
DSVC Dallas Show (Accepted Entries) – 2000-2007, 2011-2015, 2016, 2017, 2019  
DSVC Dallas Show Medals:

Judge's Gold	2001
Gold	2001, 2015
Silver	2005, 2007, 2012, 2014
Bronze	2001, 2006
Golden Trashcan	2011

Dallas Addy Awards 2019 - Silver Award

FPO/underconsideration.com – 2 projects featured on FPO

Graphic Design USA – 2001

Graphis Interactive Design – 2 & 3

Graphis Design Annual – 2004, 2008, 2014, 2017

IABC Dallas Quill Awards Award of Excellence – 2013 (x 2)

Print Regional Design Annual – 2000, 2006, 2012, 2014, 2015

Telly Awards Two Silver & Four Bronze Medals – 2005

## Proficiency

Photoshop	*****	Illustrator	*****
InDesign	*****	After Effects	*****
Premiere	****	Lightroom	*****
Sketch/Invision	*****	Digital Photography	*****